



Purpose: To clarify the EDA’s role and develop collective agreement about our vision, mission, and major priorities for the next two - five years.

Desired Outcomes: By the time we leave this meeting, we will have:

- Discussed the City’s Economic Development Strategic plan developed in partnership with StreetSense,
- Identified our vision and the impact we want to have,
- Clarified our role as an organization and identified our business purpose – WHAT do we do (our Mission Statement),
- Identified our top 2–5 year goals in support of the City’s economic development plan.

1. Overview of Day, Agreements, check in

2. Update on Economic Development Plan (Street Sense)

3. Clarifying the EDA’s Role / Purpose

- Revisiting our statutory role; what is our business purpose
- In what way can we best support EDO staff in carrying out their mission

4. Envisioning Our Aspirations – The Impact We Want the EDA to Have

5. Articulating EDA’s Vision

6. Identifying EDA’s Key Goals

7. Wrap up and Next Steps

Next Meeting: Wednesday February 1, 2023

Subject to Change. Please Check fairfaxcityconnected.com for more information.

THIS WILL BE AN IN-PERSON MEETING

10300 Eaton Place, Conference Room, Fairfax, VA 22030