



Economic Development
Authority

**CITY OF FAIRFAX ECONOMIC DEVELOPMENT AUTHORITY
MEETING AGENDA**

**Wednesday, August 2, 2023, 6:00 p.m.
In Person at Economic Development Offices**

10300 Eaton Place, Small Conference Room, Fairfax, VA 22030

1. Call to Order Chair Young
2. Adoption of August Meeting Agenda [VOTE] Commissioners
3. Residence Inn Fairfax City presentation (10 Mins w/ Q&A) General Manager Kristin Feenstra
4. Mason Enterprise Center – Fairfax (15 Mins w/ Q&A) Center Director Hill
 - a. MEC-Fairfax Handbook
 - b. Budget Update
5. Grant updates (15 Mins w/ Q&A)
 - a. Facade & Interior Improvement Grant (FIIG) Update Senior Assistant Director Toulouse
 - b. Neighborhood Connected Grant Program (NCGP) Update Assistant Director Easley
6. Business Investment Updates Senior Assistant Director Toulouse
 - a. Collision '23 Update
 - b. US Department of Commerce's Virginia Minority Business Development Agency Business Center, operated by the Capital Region Minority Supplier Development Council
7. Program Updates (15 Mins w/ Q&A) Programs Manager Borwey
 - a. Flex Card - Proposal
 - b. Summer Restaurant Week – Status
 - c. Summer Crawl – Recap and Fall Crawl Update
8. Marketing
 - a. KME.digital Ad buy for LIFFT Senior Assistant Director
Toulouse
 - b. Civic Brand website update
 - c. Town gown/ ARPA funding
9. Director's Report (5 mins) Director Bruno
 - a. George Mason Partnerships
 - b. Certification support with NVCC
 - c. Ox Hill – City Center West Approval
10. Adoption of June Meeting Minutes [VOTE]
11. Adoption of July Special Meeting Minutes [VOTE]
12. Public Comment (5 Mins) Public
13. Adjourn

*****Next Meeting: Wednesday September 6, 2023*****

6pm, 10300 Eaton Pl. Fairfax, Virginia 22030

Subject to Change. Please Check fairfaxcityconnected.com for more information.